

## experience

### **RevOne Design** Burlingame, CA

Web Designer / Developer 02/15 - Current

- Designed and developed email marketing campaigns and monthly e-newsletters for Gilead and WRMSDC
- Designed and developed B2B branded websites for ordering printed materials for Facebook, Cisco and Peet's Coffee
- Managed and maintain all Western Regional Minority Supplier Development Council's websites and digital contents
- Designed and developed an e-commerce website with real-time product personalization
- Designed an internal website for Genentech's Promotional Services department

### **Freelance Web & Mobile Designer / Developer** San Francisco, CA

02/13 - Current

- Designed and developed iOS and Android apps and games
- Developed wordpress themes for Spark Summit 2014, Databricks and designed event print banners
- Redesigned Rickshaw Stop using Ticketfly's Wordpress platform and created weekly SF Weekly print ads

### **Monster Cable** Brisbane, CA

Interactive Designer 04/10 - 02/13

- Designed and produced Beats By Dr Dre website videos/flash intros, Vevo/Youtube banners, retailer microsities and Facebook dynamic apps
- Designed and developed the Monster/EA Sports headphone websites using HTML5.
- Conceptualized and created the Tron/Daft Punk Headphone brand website, iPhone app video for Disney, promotional video game and branded experience microsities for major retailers
- Designed and developed websites, mobile sites and Facebook pages for Diesel, Nokia And Mtv

### **Care2** Redwood City, CA

Interactive Designer 11/08 - 03/09

- Designed the "Green Home and Living" channel pages, astrology newsletters and sponsored contests.
- Created and implemented interactive banners and high converting promotional ecards
- Coordinated with editors, brand managers & engineers ensuring fast turnaround & strict editorial deadlines

### **Syndero** San Francisco, CA

Senior Interactive Designer 06/07 - 10/08

- Designed and produced banners and landing pages for various health and beauty products, software and online services averaging higher click-through and customer acquisition
- Project managed and art directed a team of designers and production artists on a series of banners for an ongoing Myspace campaign
- Mentored designers in methods to increase both productivity and creativity simultaneously

### **Kitchens.com** Chicago, IL

Senior Web / Graphic Designer 03/99 - 03/07

- Designed and developed Kitchens.com & Cabinets.com
- Devised modular layouts for over 200 pages for content and advertising-related changes
- Art directed photo and video shoots for editorial and advertising content
- Designed and produced over 100 web sites for independent interior and kitchen designers nationally
- Created print advertisements, convention banners and corporate identity collaterals
- Managed ad servers and implemented trafficking through advertising platforms Eyeblander and DoubleClick

## skills

Adobe Creative Suite, Sketch, UI, Javascript, JQuery, CSS3, HTML5, Bootstrap & Foundation Responsive Mobile Frameworks, Facebook Open Graph, WordPress Themes, PHP, IOS App Development, Email Marketing & Design, Mail Chimp, Video Editing and Motion Graphics

## education

### **Columbia College** Chicago, IL

BA Graphic Design 10/94 - 6/98

- Dean's List, 3.8 GPA